# Buzzkit for MWC Barcelona 2025

March 3-6, 2025 • Location: Barcelona, Spain **Hashtag: #AIRANatMWC2025**

**DISCLAIMER:** *If your involvement at MWC Barcelona 2025 does not include any of the specific options listed below, please feel free to use the Generic Post at the end of this buzzkit.*

## Instructions for Using This Buzzkit:

1. Review the options below and choose the one that best matches your involvement at MWC Barcelona 2025.
2. Fill in the placeholders (e.g., [Member Company], [Demo Title], [Booth Number/Location], [Panel Title], [Date/Time]) with your specific details.
3. Use the appropriate hashtag: #AIRANatMWC2025 to track your posts.

Pictures and Videos from the Event: please upload to the members only portal, or email them directly to [marketing@ai-ran.org](mailto:marketing@ai-ran.org)

## 1. "I'm Participating"

I will be attending MWC Barcelona 2025 on behalf of [Member Company] from March 3-6. I’m excited to connect with industry leaders and discuss the future of AI-powered RAN solutions and their role in shaping the next generation of telecom networks.

**Option 1:**  
Check out our demo, **[Demo Title]**, at [Booth Number/Location].

**Option 2:**  
Join me for my panel, **[Panel Title]**, on [Date/Time] at [Location]. I'll be discussing the future of AI in RAN and telecom.

Want to learn more about the AI-RAN Alliance's presence at MWC? Visit [insert link].

#AIRANatMWC2025 #AIinRAN #TelecomTech #5GInnovation

## 2. "I'm Presenting a Demo"

I’m thrilled to be presenting a demo at MWC Barcelona 2025 on behalf of [Member Company]! We'll be showcasing [Demo Title], demonstrating how AI-powered radio access networks (RAN) can drive the future of telecom.

Join us at [Booth Number/Location] to see it live!

#AIRANatMWC2025 #AIinRAN #TelecomInnovation #5GRevolution

## 3. "I'm Attending"

I’ll be attending MWC Barcelona 2025 on behalf of [Member Company] from March 3-6! Looking forward to learning about the latest developments in AI and RAN and connecting with fellow professionals in the telecom space.

If you’re attending, let’s connect and discuss the future of 5G and AI in telecom! Don’t miss our demo, [Demo Title], at [Booth Number/Location].

#AIRANatMWC2025 #AIandTelecom #MobileTech #FutureOfConnectivity

## 4. "Networking"

I’ll be networking at MWC Barcelona 2025 on behalf of [Member Company] to explore new opportunities and innovations in AI and telecom. Looking forward to connecting with thought leaders and industry professionals driving the future of connectivity!

Be sure to stop by our demo, [Demo Title], at [Booth Number/Location] to learn more about how AI is reshaping RAN.

Interested in our work? Visit [insert link] to learn more about AI-RAN Alliance and our impact on the telecom industry.

#AIRANatMWC2025 #TelecomInnovation #5GRevolution #Networking

## 5. General Hashtags & Call to Action

Can’t make it to MWC Barcelona 2025 in person? Stay updated on all the latest news and innovations from the AI-RAN Alliance by following our event coverage.

Want to know more? Visit [insert link] to learn how AI-powered RAN solutions are transforming telecom networks.

#AIRANatMWC2025 #AIandTelecom #TelecomInnovation #5GRevolution

## 6. Event Related Hashtags

#AIRANatMWC2025 #AIinRAN #TelecomInnovation #5GRevolution #AIandTelecom #FutureOfConnectivity

## 7. Generic Post (For Those Not Participating in a Demo, Panel, or Networking)

I will be attending MWC Barcelona 2025 on behalf of [Member Company] from March 3-6! Looking forward to engaging with industry leaders and exploring the latest innovations in AI and RAN technology.

If you're attending, let's connect and talk about the future of telecom and 5G!

#AIRANatMWC2025 #AIinRAN #TelecomInnovation #5GRevolution

## Social Media Graphics:

## To download the graphics, [simply click here and download](https://member.ai-ran.org/s/working-group/a01TP000008YQoIYAW/all-members?c__folderId=a0vTP00000Er9UvYAJ) the PowerPoint from the Members Only Portal, then save the file to your device as a *Portable Network Graphic (PNG)*. Customize the slides by selecting the relevant graphic that best suits your needs.